



creactives
AI FOR THE SUPPLY CHAIN

SAP Data Assistant for Guided Procurement Processes



Data assistant at a glance

Right data Ex-Ante

- **Maximize quality of Material Group** assignment in SAP MM supporting users in Free-text Purchase Requisitions/Orders and new Material creation.
- **Enhance Trustability** of your reports feeding your BI tool with the correct data.



Data assistant at a glance

Full Integration with SAP

- **Matcher** helps requisitioners to quickly find the item they need within Master Data or Catalogs. If there are no matches, then...
- **MG Prompt** supports the right categorization of the new requisition.



Data assistant at a glance

Continuous Improvement

- **AI Engine** learns from every user's interaction automatically and improves the quality every day.



Data assistant at a glance

Native Multi- Language

- **25 languages** natively supported, including Chinese, Japanese and Korean



Data assistant at a glance

**High
Adoption rate**

- **No training** is required. Data assistants are integrated into SAP's UI, dramatically improving the user's experience in their daily activities.

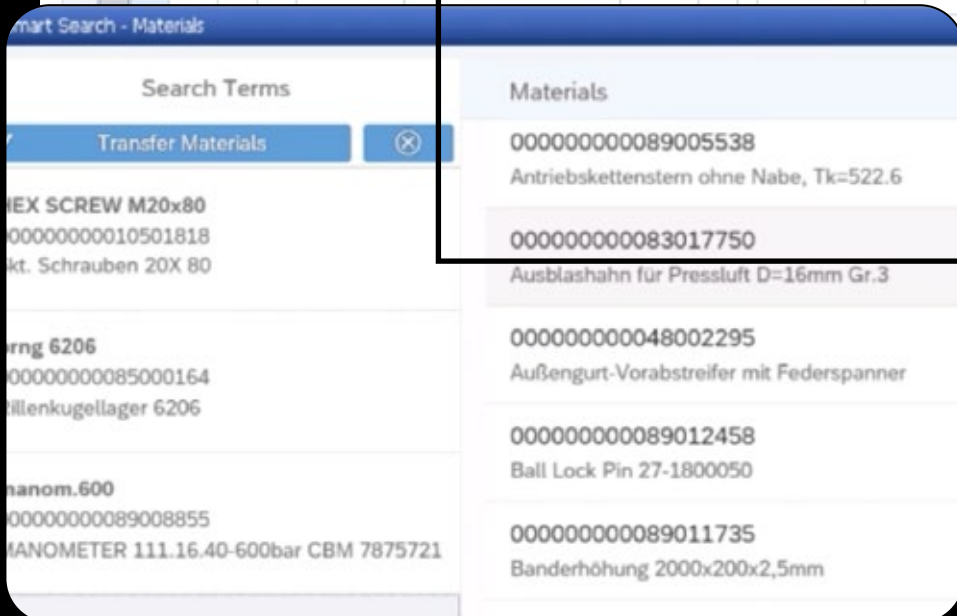
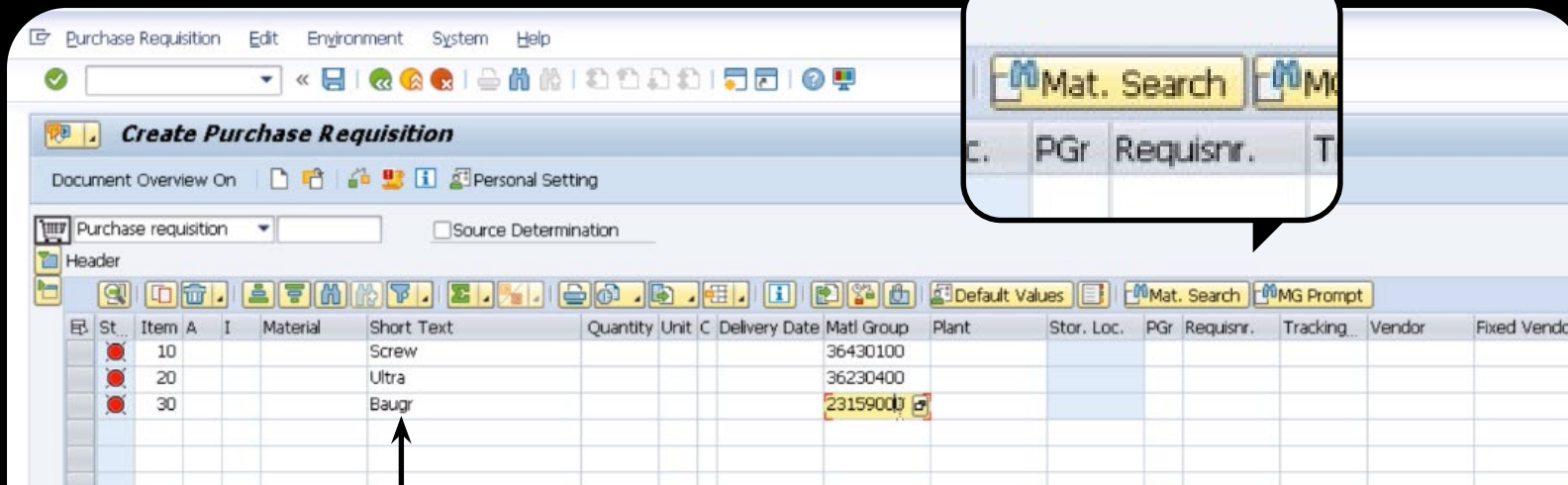
Creatives' Solution: Data Assistant embedded into your SAP – Supporting Requisitioners

The screenshot displays the SAP 'Create Purchase Requisition' interface. At the top, a menu bar includes 'Purchase Requisition', 'Edit', 'Environment', 'System', and 'Help'. Below the menu is a toolbar with various icons. A callout box highlights two buttons: 'Mat. Search' and 'MG Prompt'. The main area features a 'Document Overview On' section with icons for document management and a 'Personal Setting' icon. Below this is a 'Purchase requisition' dropdown menu and a 'Source Determination' checkbox. The 'Header' section contains a toolbar with icons for search, print, and other functions, including 'Default Values', 'Mat. Search', and 'MG Prompt'. The main data area is a table with columns: St, Item A, I, Material, Short Text, Quantity, Unit, C, Delivery Date, Mat Group, Plant, Stor. Loc., PGr, Requisnr., Tracking..., Vendor, and Fixed Vendor. The table contains two rows of data with material groups 36430100 and 36230400. At the bottom, the 'Item' section shows a dropdown menu with '[10] Screw' and a toolbar with up and down arrows. Below this are tabs for 'Material Data', 'Quantities/Dates', 'Valuation', 'Source of Supply', 'Status', 'Contact Person', 'Texts', 'Delivery Address', 'Customer Data', and 'Spec2000 / SC'. The 'Material Data' tab is active, showing fields for 'Material', 'Short Text' (Screw), 'Material Group' (36430100), and 'Vendor Mat.'.

St	Item A	I	Material	Short Text	Quantity	Unit	C	Delivery Date	Mat Group	Plant	Stor. Loc.	PGr	Requisnr.	Tracking...	Vendor	Fixed Vendor
									36430100							
									36230400							

Creatives' Solution: Data Assistant embedded into your SAP – Supporting Requisitioners

Matcher

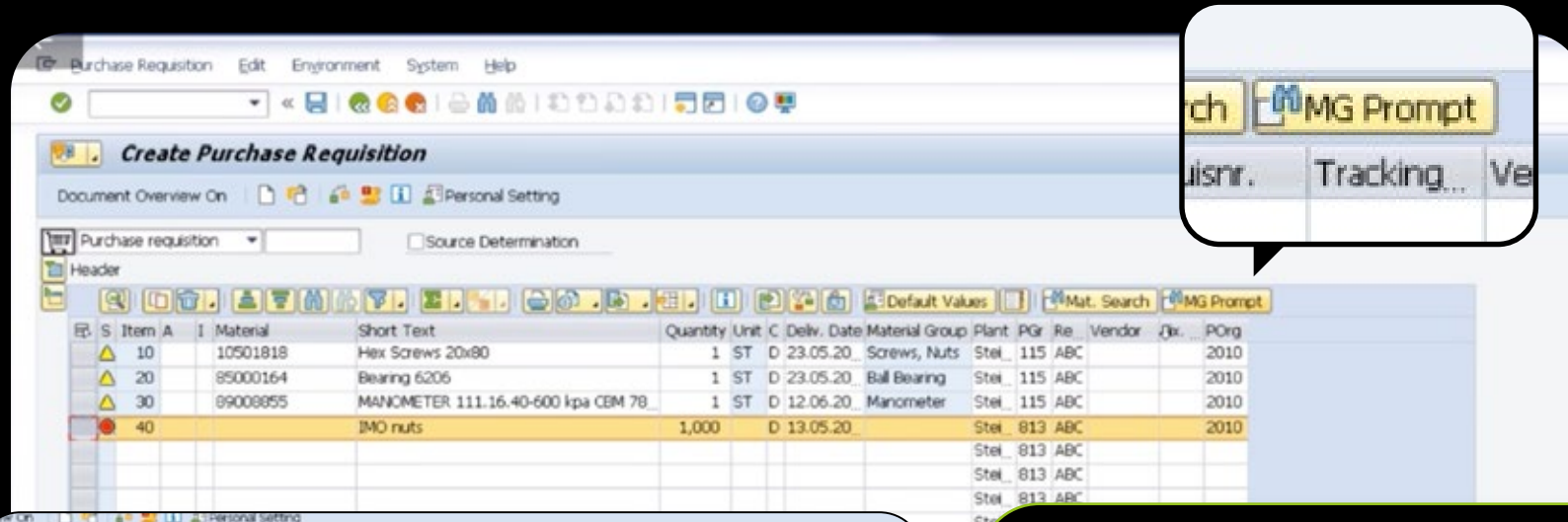


- understands the description typed in the short text in natural language by the requisitioner
- proposes the most suitable catalog items

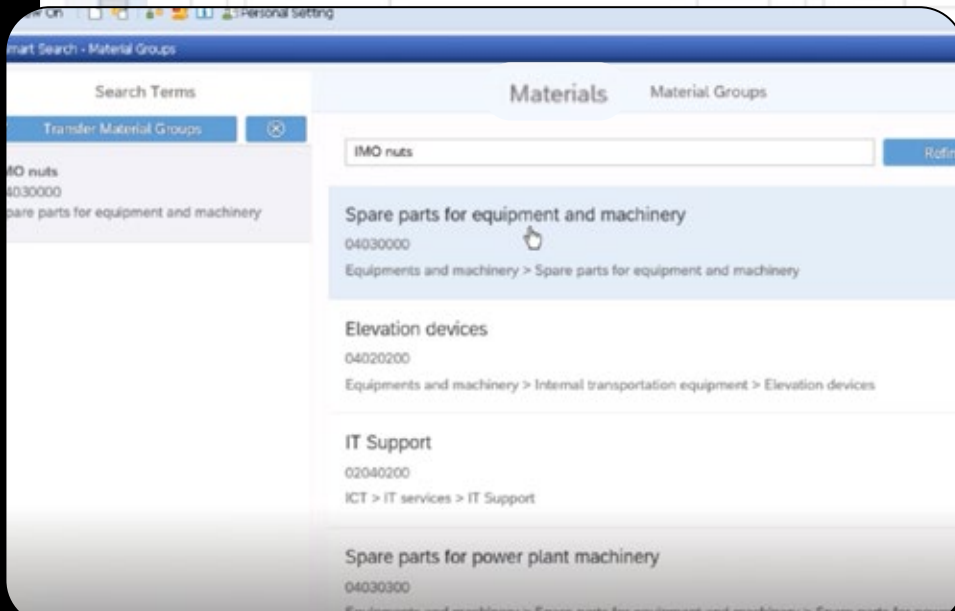
Added Value :

- zero not necessary Free Text Order;
- full exploitation of tools like catalogs, marketplace, frame contract and outline agreement.

Creatives' Solution: Data Assistant embedded into your SAP – Supporting Requisitioners



MG Prompt



- understands the natural language of the requisitioner
- proposes the most suitable categories to create free text purchase requisitions correctly

Added Value:

- choose the correct Material Group, keeping your process smooth;
- save time and money in purchase orders activities;
- continuous improvement of your data categorization system.

Matcher and MG Prompt data assistants



Creatives data assistants supporting them to find the item they need easily within existing Master Data or Catalogs of the Purchasing Department, understanding their purchase needs described in their own natural language.

Matcher and **MG Prompt** facilitates the day by day life of the requisitioners supporting them to find easily the item they need within existing Master Data or Catalogs, or if there are no matches, categorizing properly the new requisition. This helps the Procurement Departments to **optimize its own processes and PO flow minimizing incorrect categorization** that mean losses of time and money.

Matcher and MG Prompt data assistants



Matcher solves in an easy and intuitive way the first problem the Requisitioner faces when he starts the Purchase Requisition (PR) creation: the difficulty to find the items he needs within the Material Master Data or internal Catalogs and Frame Contracts. In fact, there is a barrier between how the requisitioner can describe the item he needs and how this item has been described within the ERP data. Matcher, perfectly integrated in the PR transaction, **understands the natural language of the Requisitioner** and proposes the 10 more consistent items. In 95% of cases one of the proposed is the correct one.

Matcher and MG Prompt data assistants



MG Prompt supports the Requisitioner in the case where no matches have been found and there is the need to categorize a free text order line. Again, MG Prompt, perfectly integrated in the PR transaction, understands the natural language of the Requisitioner and proposes the 5 more consistent Categories. In 95% of cases one of the proposed is the correct one.

Matcher and **MG Prompt** are the perfect combination to create **correct data from the very beginning** of any PR and make the Procurement processes smooth and effective.

Selected Customer References



- MG Prompt for Real Time Categorization
- In production since January 2020
- 45 Subsidiaries Worldwide
- Embedded in SAP
- 2 Languages (English and German-others in next wave's scope)
- 500 Interactions/day - 90.000 / Year
- >95% accuracy



- Data Assistants for Real Time Searching and Categorization
- In production since 2019
- Embedded in SAP MM
- 4 Plants
- 2 Languages (English and German)
- 25.000 Invocations/Year
- >95% accuracy
- 60.000 Items in Material Master Data

Pricing

Matcher or
MG Prompt

€ 990*

/month

Matcher &
MG Prompt
full suite

€ 1.599*

/month

* SAP integration

- Matcher or MG Prompt € 8.400
- Full suite € 9.900

* 1 years minimum SaaS

* Included: 1.000 invocations in 2 of the EFIGS Languages
(English, French, Italian, German, Spanish)

* 1 additional EFIGS language : € 900 / year

Invocations* Buckets

10.000
Invocations

€ 12.500

25.000
Invocations

€ 18.750

* Number of service's
request call



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